The Prosperity Path
Solving big financial challenges with data science solutions.

The American dream is becoming more elusive for many people. Can tools like AI, ML, and NLP help pave the path to prosperity?

The quest for prosperity is challenging for many Americans.

55% of Americans don’t feel confident in managing their finances

45% are living paycheck-to-paycheck

44% don’t have any money in a savings account

30% are purchasing a home

22% are starting a family

19% are starting a business

78% of Americans are postponing major life milestones including:

- purchasing a home
- starting a family
- starting a business

AI-driven chatbot uses NLP to provide financial insights to customers.

TurboTax uses a rules-based knowledge engine to explain the logic behind tax deductions.

Auto-categories 1 BILLION transactions for small businesses, optimizing accuracy by 80%.*

ML analyzes financial data for small businesses’ borrowing capabilities so customers can secure loans they may not have otherwise qualified for.*

A shallow neural network with OCR extracts information from document images and uploads the text.

Financial inexperience is causing numerous problems:

78% of Americans feel prosperity is currently out of reach

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22% are starting a family

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Intuit uses data science to solve challenging financial problems.

Power Prosperity for 50 million people.

Learn more at careers.intuit.com/data-science

* The customer data we are accessing is done with the customers’ consent.